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3 **UNITED STATES DISTRICT COURT**  
4 **FOR THE EASTERN DISTRICT OF OKLAHOMA**

5 **BRANDY LAMBERT,** ) **Case No.:** 18-cv-115-RAW  
6 )  
7 Plaintiff, )  
8 v. )  
9 **ALLY FINANCIAL, INC.,** ) **JURY TRIAL DEMANDED**  
10 Defendant. )  
11 )

12 **COMPLAINT**

13 BRANDY LAMBERT (“Plaintiff”), by and through her attorneys,  
14 KIMMEL & SILVERMAN, P.C., alleges the following against ALLY  
15 FINANCIAL, INC., (“DEFENDANT”):

16  
17 **INTRODUCTION**

18 1. Plaintiff’s Complaint is based on the Telephone Consumer Protection  
19 Act, 47 U.S.C. §227.

20  
21 **JURISDICTION AND VENUE**

22 2. Jurisdiction of this Court arises under 28 U.S.C. § 1331. See Mims v.  
23 Arrow Fin. Services, LLC, 132 S. Ct. 740, 747, 181 L. Ed. 2d 881 (2012).  
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1           3. Defendant regularly conducts business in the State of Oklahoma,  
2 thus, personal jurisdiction is established.

3           4. Venue is proper pursuant to 28 U.S.C. § 1391(b)(2).  
4

5                                   **PARTIES**

6           5. Plaintiff is a “person” as that term is defined by 47 U.S.C. §153(39).  
7

8           6. Plaintiff is a natural person residing in Gans, Oklahoma 74936.  
9

10          7. Defendant is a “person” as that term is defined by 47 U.S.C. §  
11 153(39).

12          8. Defendant is a corporation with its principal place of business located  
13 at 200 Renaissance Center, Detroit, Michigan 48265.

14          9. Defendant acted through its agents, employees, officers, members,  
15 directors, heirs, successors, assigns, principals, trustees, sureties, subrogees,  
16 representatives, and insurers.

17                                   **FACTUAL ALLEGATIONS**

18          10. Plaintiff has a cellular telephone.  
19

20          11. Plaintiff has only used this phone as a cellular telephone.  
21

22          12. Beginning in or before August 2015 and continuing through August  
23 2017, Defendant placed repeated telephone calls to Plaintiff’s cellular telephone  
24 number.

25          13. Defendant sometimes contacted Plaintiff up to several times a day  
26

1 during this time period.

2 14. During this time, Defendant used an automatic telephone dialing  
3 system, automated message and/or prerecorded voice when contacting Plaintiff.  
4

5 15. Plaintiff knew that Defendant was using an automated telephone  
6 dialing system because the calls would begin with a discernible delay or pause with  
7 no caller on the line prior to the call being transferred to one of Defendant's  
8 representatives.  
9

10 16. The Plaintiff also received voicemails from Defendant that used a  
11 recorded message.

12 17. Defendant's telephone calls were not made for "emergency purposes."  
13

14 18. Shortly after calls started, Plaintiff spoke with Defendant and told  
15 Defendant to stop calling her cellular telephone number, thereby revoking any  
16 consent that Defendant may have thought it had to call.

17 19. Defendant heard and acknowledged Plaintiff's request to stop calling.  
18

19 20. Once Defendant was aware that its calls were unwanted and to stop,  
20 there was no lawful purpose to continue making further calls, nor was there any  
21 good faith reason to place calls.

22 21. Despite Plaintiff's request to stop calling, Defendant continued to call  
23 Plaintiff.  
24

1           22. Plaintiff told Defendant to stop calling several more times and told  
2 Defendant that she had put the account on automatic payment, but Defendant still  
3 continued to call her cellular phone.  
4

5           23. It was distressing, annoying, frustrating, and stressful for Plaintiff to  
6 receive these repeated calls from Defendant and she found the calls harassing and  
7 invasive.  
8

9           24. Upon information and belief, Defendant conducts business in a  
10 manner which violates the Telephone Consumer Protection Act.  
11

12                                   **COUNT I**  
13                                   **DEFENDANT VIOLATED THE TELEPHONE CONSUMER**  
14                                   **PROTECTION ACT**  
15

16           25. Plaintiff incorporates the forgoing paragraphs as though the same were  
17 set forth at length herein.  
18

19           26. Defendant initiated multiple automated telephone calls to Plaintiff's  
20 cellular telephone number.  
21

22           27. Defendant's initiated these automated calls to Plaintiff using an  
23 automatic telephone dialing system and/or pre-recorded voice.  
24

25           28. Defendant repeatedly placed non-emergency calls to Plaintiff's  
26 cellular telephone.  
27

1           29. Under § 227(b)(3)(A) of the TCPA, a person or entity may bring a  
2 private cause of action in an appropriate court based on a violation of the TCPA or  
3 the regulations prescribed under the TCPA to enjoin such violation.  
4

5           30. Under § 227(b)(3)(B) of the TCPA, a person or entity may bring a  
6 private cause of action in an appropriate court “to recover for actual monetary loss  
7 from such a violation, or to receive \$500 in damages for each such violation  
8 whichever is greater.”  
9

10          31. Based upon the conduct of Defendant, Plaintiff avers that the  
11 enhancement of damages provided for by the TCPA allowing for Plaintiff to  
12 recover up to \$1,500 per call/violation be applied to calls placed.  
13

14          32. Defendant’s conduct violated § 227(b)(1)(A)(iii) of the TCPA by  
15 placing repeated calls using an automatic telephone dialing system to Plaintiff’s  
16 cellular telephone.  
17

18          33. Defendant’s calls to Plaintiff’s cellular telephone after she revoked  
19 consent were not made with Plaintiff’s prior express consent.  
20

21          34. Defendant’s acts as described above were done with malicious,  
22 intentional, willful, reckless, wanton and negligent disregard for Plaintiff’s rights  
23 under the law and with the purpose of harassing Plaintiff.  
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**DEMAND FOR JURY TRIAL**

PLEASE TAKE NOTICE that Plaintiff, BRANDY LAMBERT, demands a jury trial in this case.

RESPECTFULLY SUBMITTED,

Dated: April 13, 2018

By: /s/ Joseph C. Hoeffel  
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